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Green Built Alliance to Conclude Role in Blue Horizons Project

Asheville, N.C.: Green Built Alliance (GBA) has announced that it will be concluding its formal role in managing the Blue Horizons Project, effective September 30, 2024. This decision marks the end of a successful partnership with the City of Asheville and Buncombe County, during which GBA played a key role in advancing energy efficiency and renewable energy initiatives in Western North Carolina.

As the GBA transitions, it will refocus its efforts on core areas that align with its organizational mission: promoting green building, expanding educational opportunities around sustainability, and supporting its members within the trades and construction industries. This strategic shift allows GBA to concentrate its resources on the areas where it has deep expertise and a long-standing history of success.

“Green Built Alliance is incredibly proud of the work we have accomplished through the Blue Horizons Project,” said Jonathan Gach, Board Chair of Green Built Alliance. “From weatherizing homes to reducing energy burdens for local families, this partnership has made a significant impact. As we move forward, we are committed to continuing our work in sustainability and community education, while shifting our focus to areas where we can have the greatest long-term impact.”

The final meeting of the Blue Horizons Project Community Council (BHPCC) under GBA’s leadership will take place on October 2, 2024. Moving forward, the City and County are strategizing next steps to maintain momentum and continue supporting the community-wide transition to renewable energy.

Green Built Alliance extends its sincere gratitude to all of its partners, volunteers, and community members who have supported this initiative over the years, and especially the City of Asheville and Buncombe County Sustainability Office staff for their dedication and support throughout the contract process.

We look forward to future opportunities for collaboration and continued work toward a more sustainable future for Western North Carolina.

About Green Built Alliance:

Green Built Alliance strives to serve the community and environment through programs and

resources designed to help people make sustainable building and energy choices. The nonprofit has a 22-year history of advancing sustainable living, green building, and climate justice through community education and partnerships in Western North Carolina and beyond. Learn more at greenbuilt.org.